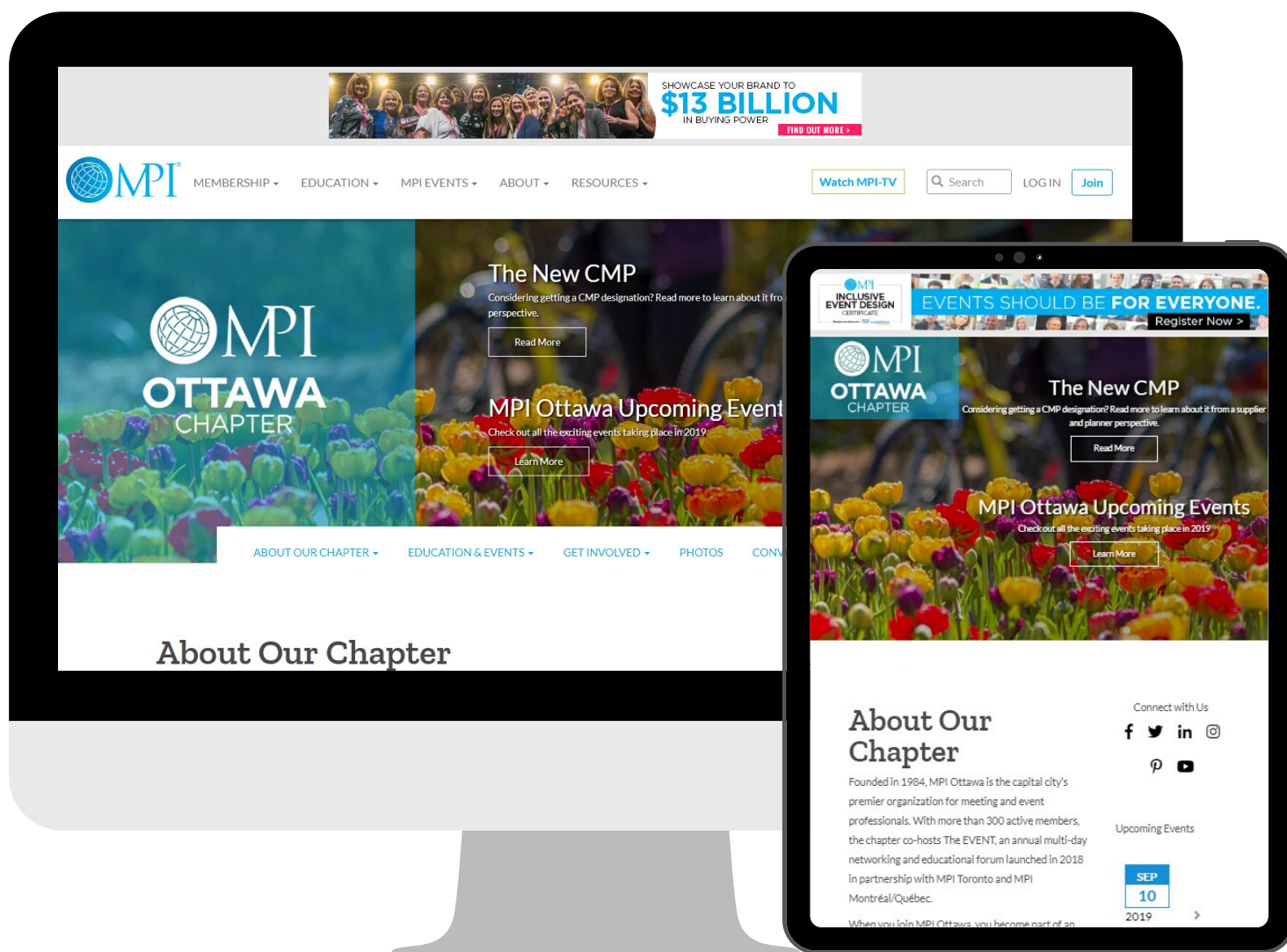




OTTAWA
CHAPTER

Target Planners in the Nation's Capital Region with the MPI Ottawa Website

MPI has a global community of 60,000 meeting and event professionals each passionate about their industry and always searching for new products and services. Position your brand specifically with the MPI Ottawa Chapter to engage the largest group of qualified meeting professionals in Canada's National Capital Region.



CHAPTER STATISTICS

45%

Planner Members

35%

Supplier Members

18%

Student Members

\$106.1 M

Membership's Aggregate Buying Power

Home Page	Size	1 mth	3 mths	6 mths	12 mths
Leaderboard (4)	728 x 90	\$425	\$1,170	\$2,130	\$3,900
Inline Banner (1)	728 x 90	\$425	\$1,170	\$2,130	\$3,900
Sidekick (8)	300 x 250	\$425	\$1,170	\$2,130	\$3,900
Run-of-Site	Size	1 mth	3 mths	6 mths	12 mths
Leaderboard (8)	728 x 90	\$410	\$1,125	\$2,040	\$3,720
Inline Banner (4)	728 x 90	\$410	\$1,125	\$2,040	\$3,720
Sidekick (4)	300 x 250	\$410	\$1,125	\$2,040	\$3,720
News & Views	Size	1 article	3 articles	6 articles	12 articles
Feature Article	300 x 600	\$695	\$1,390	\$2,295	\$3,755
Special Article	300 x 600	\$695	\$1,390	n/a	n/a
Event Article	300 x 600	\$695	\$1,390	n/a	n/a
Advertorial (article + ad)	300 x 600	\$1,390	\$2,780	n/a	n/a

(_) represents max number of ads in rotation