

2023-2024 Contract

Website Advertising

Advertiser Information

Contact Name: _____

Company Name: _____

Address: _____

City: _____ Prov. : _____ Postal Code: _____

Telephone: _____

Email: _____

I understand the terms and conditions of this advertising contract. I understand that once this contract is signed I am legally committed to ad space on the MPI Ottawa website. I have 10 days from signing this contract or by the advertising booking deadline, whichever is sooner, to notify MPI Ottawa in writing of cancellation of ad space booking.

Contact Name Date

Company Authorization

Please date, sign and return to admin@mpiottawa.ca. Invoices will be sent out upon signing of contract. All invoices will be net 30 days.

Website Insertion Dates Advertisement Placement

- JANUARY '23 _____
- FEBRUARY '23 _____
- MARCH '23 _____
- APRIL '23 _____
- MAY '23 _____
- JUNE '23 _____
- JULY '23 _____
- AUGUST '23 _____
- SEPTEMBER '23 _____
- OCTOBER '23 _____
- NOVEMBER '23 _____
- DECEMBER '23 _____
- JANUARY '24 _____
- FEBRUARY '24 _____
- MARCH '24 _____
- APRIL '24 _____
- MAY '24 _____
- JUNE '24 _____

Home Page	1 mth	3 mths	6 mths	12 mths	# ads	Total
Leaderboard	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Inline Banner	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Sidekick	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Run-of-Site	1 mth	3 mths	6 mths	12 mths	# ads	Total
Leaderboard	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Inline Banner	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Sidekick	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Express	1 article	3 articles	6 articles	12 articles	# ads	Total
Sidekick	<input type="checkbox"/> \$695	<input type="checkbox"/> \$1,390	<input type="checkbox"/> \$2,295	<input type="checkbox"/> \$3,755	_____	\$ _____
Advertorial	<input type="checkbox"/> \$1,390	<input type="checkbox"/> \$2,780			_____	\$ _____

If you have any questions about your ad booking, please contact our Director Partnerships at: partnerships@mpiottawa.ca

Subtotal \$ _____
13% HST \$ _____
Total \$ _____

