

MPI Greater Orlando Chapter 2019-2020 Sponsorship Prospectus



From the Desk of the MPI Greater Orlando President

“Our chapter leaders strive to provide quality opportunities for our members to engage, collaborate and learn resulting in experiences that enrich and elevate their professional development. We applaud our members and strategic partners achievements and encourage the development of strong and lasting industry relationships.”



Mark Benson, CMP
President
Applied Meetings & Hospitality Solutions

Your Business to Business Partner

YOUR TARGET AUDIENCE

When you partner with MPI Orlando, you are not only reaching the current chapter membership, you're visible to the entire industry.

The MPI Orlando website receives traffic from around the world! Meeting Planners use the MPI Orlando website as a tool for planning their event in our world-class destination.

MEMBERS BUY MPI

Members buy from MPI sponsors and suppliers because they know that the value of their organizations goal is understood by their fellow chapter members.

Our members believe in working with companies they know and trust. Let us help you familiarize our members with your products and services.

BUYING POWER

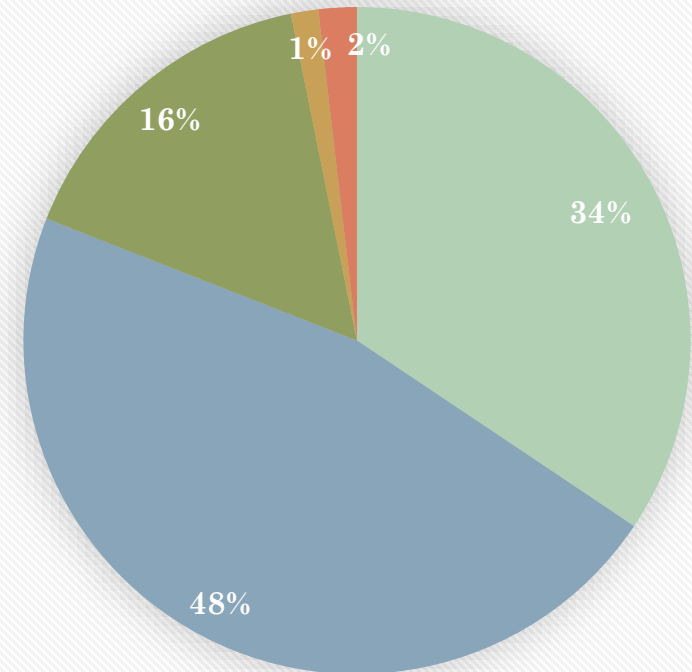
\$23 Billion in buying power decisions are controlled by MPI Members.

\$344 Million is the annual buying power of MPI Orlando members

86% of members sponsor or advertise with MPI.

As the leading meetings and convention destination in the country, Orlando captures a vast amount of these dollars.

MPI Chapter Membership Population



Planners: 130 Suppliers: 176 Students: 60
Faculty: 5 Other: 7

As of 7/17/19

Premier Education and Networking



Education Meetings

MPI Orlando produces (6) Education Luncheons annually, featuring leading industry speakers! Topics provide continuing education credits consistent with CMP and CMM domains.



Special Events

MPI Orlando offers members a series of Special Events throughout the year to celebrate the seasons and to recognize outstanding members, partners and leaders in the chapter.



Coffee Talks

MPI Orlando coordinates Coffee Talks with peer-to-peer educational discussions in a casual setting. This is an intimate networking opportunity.



After 5 Events

Our signature After 5 events provide a networking opportunity for meeting professionals that want to enjoy some extra networking in their busy schedules. The events also showcases popular venues around Orlando.

Sponsorship and Partner Levels and Benefits	Platinum \$10,000+	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Chapter Supporter \$500	Chapter Friend \$250
WEBSITE / SOCIAL MEDIA / EMAIL MARKETING						
Dedicated email to members announcing partnership	X	X				
Logo & hyperlink on the home page of the MPI Orlando website	X	X				
Logo included in every bi-weekly “Monday Minute”	X	X	X	X		
Logo & hyperlink on MPI Orlando Strategic Partnership page	X	X	X	X		
Post recognizing partnership on MPI Orlando social media	X	X	X	X	X	
Logo on event registration page	X	X	X	X	X	X
Name listed as sponsor on July 2019 – June 2020 Sponsorship Prospectus	X	X	X	X	X	X
ON-SITE PRESENCE						
Opportunity to greet guests as a host for Chapter Ignite event	X					
Opportunity to greet guests as a host of an Education event		X				
Opportunity to greet guests as a host of an After 5 event			X			
Opportunity to greet guests as a host of a Coffee Talk				X		
Ad in preshow slide show at every Education Luncheon	X	X				
Up to 3 minutes of stage time at chosen event	1	1	1			
Exhibit Space at education events	3	2	1			
Sponsor Ribbon on name badge at event	X	X	X	X		
Complimentary registration for (2) people to an Education and/or After 5	3 events	2 events	1 event			
Complimentary registration for (2) people to a Coffee Talk meeting	3 meetings	2 meetings	2 meetings	1 meeting		
MEMBERSHIPS (CASH SPONSORSHIPS ONLY)						
(1) Preferred Complimentary MPI Orlando annual membership	X	X				
\$100.00 off (1) new MPI Orlando preferred membership or renewal			X			
\$50.00 off (1) new MPI Orlando preferred membership or renewal				X		

****Please Note: Cash Sponsorships = Cash value & InKind Donations = 50% of Retail value***

Additional Opportunities to Partner

Raffle Donations of any size

Table Sponsors

- Education Meeting Exclusive Table - \$300 per table
 - Prime front table location with company name displayed
 - Opportunity to place marketing materials on hosted table
 - Host may invite members or non members
- Education Meeting Table Host - \$50 per table
 - Prime front table location with company name displayed
 - Host may bring small giveaways/marketing materials for hosted tables
 - Hosts will be given dedicated time at the beginning of the program to speak about their company to guests seated at the table





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Cash Sponsorship

- Do you have extra marketing dollars you can invest in the chapter?
- Are you unable to host an event or provide services at one but still want to get your name out to MPI planners and suppliers?

Cash Sponsorship is a great option!



July 2018- June 2019 MPI Greater Orlando Sponsors

Affinity Med Spa
Amanda Armstrong
B Resort & Spa
Brant Menswar
Christie's Photographic Solutions
Contact Planning, Inc.
Del Frisco's Double Eagle Steakhouse
Dolphin Destinations
Fleming's Prime Steakhouse and Wine Bar
GuideWell Innovation Center
Hub 925
Hyatt Regency Orlando Hotel
Imprint Group
Main Event
Marriott Orlando Downtown

MGM Resorts International
OPAV
Orlando Wedding & Party Rentals
Over The Top
Party Guys Event Design
Play With a Purpose
Puff 'n Stuff
Renaissance Orlando at SeaWorld
Scott Misfud
SeaWorld Orlando
Shepard Audio Visual Services
Soliman Productions
Technisch Creative
The Club of Bella Collina
Visit Orlando





Interested in Sponsoring?

We would love to hear from you! Please contact us:

Director of Strategic Partnerships, Libby Anderson, CMP at libby.anderson@visitorlando.com
VP of Finance, Dieter Burgoa, CMP at Dieter.Burgoa@PRA.com

