**MPI Greater Calgary Chapter**

***Vision, Mission & Purpose***

**MPI Vision:** To be the first choice for professional career development and a prominent voice for the global meeting and event community.

**MPI Mission**: To provide MPI members, chapters and the global meeting and event community with innovative and relevant education, networking opportunities and business exchanges, and to act as a prominent voice for the promotion and growth of the industry.

**MPI Core Value Proposition**:

* Education
* Networking
* Business Marketplace
* Industry Voice

**MPI-GCC Purpose Statement:** To elevate the profile, status and relevance of the meetings and events industry in the Greater Calgary area. To enhance members’ professional and personal development by providing access to education and facilitating business and networking opportunities, and to be a central resource for industry information in the Greater Calgary area. The chapter values

* Professionalism
* Education
* Networking
* Advocacy
* Professional Development
* Fellowship and Community