

SHINE A SPOTLIGHT ON YOUR COMPANY AND MAXIMIZE YOUR TARGETED MARKET EXPOSURE



GIVE. GET. GROW.

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2019-2020 MARKETING OPPORTUNITIES

www.mpiweb.org/chapters/new-jersey

WHAT IS THE IMPACT OF SPONSORING WITH MPI NEW JERSEY?

PLANNER MEMBERS
REPORT BOOKING IN
THE FOLLOWING
US LOCATIONS:

**217
MILLION**
IN BUYING POWER

20% IN NORTHEAST

15% IN EACH SOUTHWEST & SOUTHEAST

12% IN MIDWEST

11% IN MOUNTAIN REGION

*27% PLAN IN OTHER VARIED REGIONS

TOP INTERNATIONAL
MEETING DESTINATIONS
INCLUDE

CANADA
BERMUDA
FRANCE

MEXICO
SPAIN
ITALY



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1/3

OF PLANNERS
CELEBRATED 10+ YEARS OF
MPI MEMBERSHIP

22%

OF PLANNER MEMBERS BOOK
MEETINGS OVER 500
ATTENDEES

MEMBERS FROM TOP NJ COMPANIES

ALLERGAN
AMEX TRAVEL
ASHFIELD
BASF
BP LUBRICANTS
CELGENE

CONFERENCE DIRECT
CWT MEETINGS
EISAI
IEEE
J&J
KPMG

MARITZ
MERCK
NOVARTIS
REALOGY
STRYKER
TD AMERITRADE

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MPI

NEW JERSEY
CHAPTER

give.
get.
grow.

GIVE MORE. GET MORE.

We are all about customizing sponsorship packages to best accomodate YOUR marketing needs! Have a look at available events to sponsor this term.

EDUCATION PROGRAMS

July 2019, September 2019,
January 2020, March 2020, May 2020

EDUCATION CONFERENCE

Wellness Day: November 2019

BOARD OF DIRECTORS RETREATS

January 2020, May 2020

SPECIAL EVENTS

Holiday Party: December 2019

Global Meetings Industry Day April 2020

23rd Annual Golf Event: June 2020

5TH ANNUAL CMP/ CMM LUNCHEON

April 2020

ADVERTISE WITH US!

Just need a little bit of advertising?
We are delighted to work with you.

Website Side-Kick or in-line Ad:

\$250 1 month/ \$600 3 months

\$1050 6 months/ \$1740 12 months

Advertorial for Onsite-Online Blog:

\$750 each

Ad in Monthly Electronic Newsletter:

Square Ad:

\$175 1 month/ \$450 3 months

\$750 6 months/ \$1200 12 months

Ad in Monthly Electronic Events Email:

Square Ad:

\$150 1 month/ \$375 3 months

\$600 6 months/ \$1000 12 months

BUY AN ADVERTISING BUNDLE FOR \$750 &
SAVE \$125!

- * One Month Website Side-Kick or inline Ad
- * One Ad in Chapter Newsletter
- * One Ad in Chapter Events Email
- * Two Social Media Posts

STRATEGIC PARTNERS

Does your company offer a service that we use in our programming? Then we want to partner with you. We are currently looking for strategic partners in the following areas.

- *Venue Partners
- *Audio/Visual Partners
- *Photographer Partners
- *Transportation Partners
- *Furniture Rental Partners
- *Catering Partners
- *Event Decor Partners

Contact our Chapter Administrator to learn more about this in-kind opportunity

"MPI NJ continues to provide valuable exposure and opportunities to the market we want to reach."
-Michael Shannon, Business Events Canada

PACKAGES & PRICING

We are proud to offer highly effective and affordable pre-set sponsorship packages. If you are looking for something different, just ask, we will tailor any package to suit your needs.

SHARE YOUR CITY PACKAGE : \$5,000

WHAT YOU GET:

EXCLUSIVE Sponsorship at One Education Program or the CMP/CMM Luncheon

- *Spotlight time on stage at sponsored program
- *Exhibit table at sponsored program
- *Six complimentary tickets to sponsored program with reserved seating or table (Invite your clients for quality education with you!)
- *Face to face time with qualified buyers
- *Company logo with hyperlink on Chapter website event page and registration page of sponsored program
- *Company logo in sponsored program promotions
- *Company logo included on screen at sponsored program

Advertising thru Chapter Channels

- *Recognition as a Share Your City sponsor with logo and hyperlink on sponsor page of chapter website
- *Social Media Takeover Day: One Day Six posts
- *Three month side-kick ad on our website
- *Three month square ad in our monthly "Chapter Happenings" email
- *One month square ad in our monthly e-newsletter

Need More?

- *Return in June 2020 for our signature event, the 23rd Annual Golf Event with your choice of a Hole Sponsorship or Golf Foursome





EDUCATION PROGRAM SPONSORSHIP: \$2500

WHAT YOU GET:

Sponsorship at One Education Program

- *Spotlight time on stage at sponsored program
- *Exhibit table at sponsored program
- *Four complimentary tickets to sponsored program with reserved seating or table (Invite your clients)
- *Face to face time with qualified buyers
- *Company logo with hyperlink on Chapter website event page and registration page of sponsored program
- *Company logo in sponsored program promotions
- *Company logo included on screen at sponsored program

Advertising thru Chapter Channels

- *Recognition as an Education Sponsor with logo and hyperlink on sponsor page of chapter website
- *One month side-kick ad on our website
- *One month square ad in our monthly "Chapter Happenings" email

EDUCATION PROGRAM SPONSORSHIP: \$1000

WHAT YOU GET:

Sponsorship at One Education Program

- *Exhibit table at sponsored program
- *Two complimentary tickets to sponsored program with reserved seating (Invite a client)
- *Face to face time with qualified buyers
- *Company logo with hyperlink on Chapter website event page and registration page of sponsored program
- *Company logo in sponsored program promotions (if applicable)
- *Company logo included on screen at sponsored program

Advertising thru Chapter Channels

- *Recognition as an Education Sponsor with logo and hyperlink on sponsor page of chapter website

"The Event Center at iPlay America is proud to be aligned with MPI New Jersey to help to grow and develop our brand."

-Jessica Schwartz , VP Sales & Marketing

WORKPLACE WELLNESS DAY SPONSORSHIP: \$500

WHAT YOU GET:

Sponsorship at Wellness Day Program

- *Exhibit table at sponsored program
- *One complimentary ticket to Wellness Day program
- *Face to face time with qualified buyers
- *Company logo with hyperlink on Chapter website event page and registration page of sponsored program
- *Company logo included on screen at sponsored program

SPECIAL EVENTS

GLOBAL MEETINGS INDUSTRY DAY SPONSORSHIP: \$5000

WHAT YOU GET:

TITLE Sponsorship at Global Meetings Industry Day Event

- *Spotlight time on stage at event
- *Exhibit table at sponsored program
- *Six complimentary tickets to event
- *Face to face time with qualified buyers
- *Company logo with hyperlink on Chapter website and event registration page
- *Company logo in event promotions
- *Company logo included on screen and signage at event
- *Return in June 2020 for our signature event, the 23rd Annual Golf Event with your choice of a Hole Sponsorship or Golf Foursome

Advertising thru Chapter Channels

- *Recognition as GMID sponsor with logo and hyperlink on sponsor page of chapter website
- *Social Media Takeover Day: One Day Six posts
- *Three month side-kick ad on our website
- *Three month square ad in our monthly "Chapter Happenings" email
- *One month square ad in our monthly e-newsletter

HOLIDAY PARTY SPONSORSHIP:\$2500

WHAT YOU GET:

TITLE Sponsorship at Holiday Party Event

- *Exhibit table at sponsored program
- *Four complimentary tickets to event
- *Face to face time with qualified buyers
- *Company logo with hyperlink on Chapter website and event registration page
- *Company logo in event promotions
- *Company logo included on screen and signage at event

Advertising thru Chapter Channels

- *Recognition as Holiday Party sponsor with logo and hyperlink on sponsor page of chapter website
- *One month side-kick ad on our website
- *One month square ad in our monthly "Chapter Happenings" email



**FOR MORE INFORMATION
CONTACT CHAPTER ADMINISTRATOR
HEATHER KRESGE
E: ADMIN@MPINEWJERSEY.ORG
P: 570-620-8491**

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TAKE YOUR WORK OUTSIDE

FOR MORE DETAILS VISIT WWW.MPIWEB.ORG/CHAPTERS/NEW-JERSEY

23rd Annual Golf Event: JUNE 2020

MPI New Jersey has been hosting the Annual Golf Event since 1998, and excited to bring our signature event back for it's 23rd year running. This event allows for the ultimate day of networking and industry connections by taking our work outside and onto the golf course.

HOW TO BE INVOLVED:

Host a Golf Foursome:

Enjoy six hours of face to face time with three of your top clients by inviting them to be part of your golf foursome. Foursome fees will include greens fees, golf carts, breakfast, lunch and reception for four.

Not a Golfer?

We have you covered with our non-golfer activity which is in it's third year. Enjoy an afternoon of face to face time with three of your top clients for some golf lessons and wine tasting. Fees will include activities, breakfast, lunch and reception for four.

Be a Sponsor:

A variety of sponsorships are available for suppliers looking to have face to face time with all attendees. Sponsorships range from hole sponsors to cart sponsorships where you drive the course with giveaways as well as meal sponsorships.

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