



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE

ABOUT MPI NEW JERSEY

Established in 1986, MPI New Jersey is the largest statewide trade association for the meeting industry and is committed to helping its members advance their careers through superior education, networking and professional development opportunities.

When you partner with MPI New Jersey, you become part of an organization dedicated to your growth and success. You'll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.



ADVERTISE WITH US

Whatever your advertising needs, we are delighted to work with you.

WEBSITE AD:

- 12 Months - \$1750
- 6 Months - \$1050
- 3 Months - \$600
- 1 Month - \$250

NEWSLETTER AD:

- 12 Months - \$1200
- 6 Months - \$750
- 3 Months - \$450
- 1 Month - \$175

ADVERTORIAL - \$750

An advertorial is a paid advertisement designed to resemble an article and contains useful information, but its ultimate goal is to promote a business. Advertorials can generate effective reader engagement on the MPI New Jersey Onsite Online Blog.

SOCIAL MEDIA TAKEOVER - \$750

Six Social Media Posts in One Day on MPI New Jersey Channels



AD BUNDLE - \$750

- Two Social Media Posts
- Two Month Website Ad
- Two Ads in Monthly Chapter Newsletter

STATISTICS



625+



3.6k+



665+



730+



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STRATEGIC CHAPTER PARTNERSHIP: \$15,000

Available for a rolling 12 month timeframe

Year-round Strategic Chapter Partnership includes sponsorship of all Chapter Educational Programs, Meet Ups and Virtual Events including but not limited to Membership Mondays, Town Halls, and the Leadership Development Series as well as a Platinum Sponsorship at our Annual MEETS Conference. A selection of advertising is included to enhance your marketing efforts.

Event Sponsorship

- Recognition on sponsorship page with logo/hyperlink to website
- Two (2) event registrations to each program
- Exhibit booth with Pre and post event connections at each program (in-person events only)
- Podium/Screen time available at each educational program (3 minutes)
- Logo on registration website and registration pages
- Logo in chapter email marketing promotions including monthly events email and newsletter
- Company recognition at sponsored programs
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following each program
- Quarterly social media thank you post

Platinum Sponsorship of the MPI New Jersey MEETS Conference

- Two (2) event registrations to program
- Stage Time during one of the General Session (5 Minutes)
- Exhibit booth with pre and post event connections
- Logo on welcome and general session slides with closing session recognition
- Logo on registration website and registration pages
- Logo in select promotional materials
- Pre-Event attendee list for one time use
- Post-Event attendee list

Advertising

- Twelve (12) advertisements included in Monthly Chapter Newsletters sent by email to MPI New Jersey database
- Twelve (12) months of banner advertisements on website
- Four (4) Articles or advertorials inclusion in "Onsite Online" chapter blog to be scheduled quarterly
- Four (4) Stand Alone Emails to database to be scheduled quarterly
- Four (4) Social media posts to be scheduled quarterly

*The Annual CMP/CMM Recognition Event and Annual Golf Event are not included in the Strategic Chapter Partnership.



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PREMIER EDUCATION PARTNERSHIP: \$5,000

Available for a rolling 12 month timeframe

Premier Education Sponsorship includes sponsorship of one (1) Educational Program as well as a Silver Sponsorship at our Annual MEETS Conference. A selection of advertising is included to enhance your marketing efforts.

Event Sponsorship

- Recognition on sponsorship page with logo/hyperlink to website
- Two (2) event registrations to sponsored program
- Exhibit booth with Pre and post event connections at each program (in-person events only)
- 60 second video commercial played during program
- Introduction of speaker
- Logo on registration website and registration pages
- Logo in chapter email marketing promotions including monthly events email and newsletter
- Company recognition at sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following each program

Silver Sponsorship of the MPI New Jersey MEETS Conference

- Two (2) event registrations to program
- Coffee Break Sponsor
- Exhibit booth with pre and post event connections
- Logo on welcome and general session slides with closing session recognition
- Logo on registration website and registration pages
- Logo in select promotional materials
- Pre-Event attendee list for one time use
- Post-Event attendee list

Advertising

- Six (6) advertisements included in Monthly Chapter Newsletters sent by email to MPI New Jersey database
- Six (6) months of banner advertisements on website
- One (1) Article or advertorial inclusion in "Onsite Online" chapter blog
- One (1) Stand Alone Email to database
- Three (3) Social media posts



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PREFERRED EDUCATION SPONSORSHIP: \$2,500

Individual Education Sponsorship includes sponsorship at one (1) educational program

- Recognition on sponsorship page with logo/hyperlink to website
- Two (2) event registrations to sponsored program
- Exhibit booth with Pre and post event connections at each program (in-person events only)
- 60 second video commercial played during program
- Introduction of speaker
- Logo on registration website and registration pages
- Logo in chapter email marketing promotions including monthly events email and newsletter
- Company recognition at sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following each program

SELECT EDUCATION SPONSORSHIP: \$750

Individual Education Sponsorship includes sponsorship at one (1) educational program

- Recognized on sponsorship page with logo/hyperlink to website
- One (1) event registration to sponsored program
- Exhibit booth with Pre and post event connections at each program (in-person events only)
- Logo on registration website and registration pages
- Logo in chapter email marketing promotions including monthly events email and newsletter
- Company recognition at sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following each program





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ABOUT MPI MEETS CONFERENCE

Established in 2021 as a virtual half-day event, the MPI New Jersey MEETS Conference attracts professionals in the meetings, events, hospitality, travel, and sales industries from across the tri-state area. The 2022 MEETS Conference received the honor of being awarded a RISE Award for Innovative Education and continues to focus on elevating the event each year.

An anticipated 150+ attendees will gather at Caesars Atlantic City on March 4th & 5th, 2024 with an exclusive and fun conference party, site visits, and more.

A dynamic host of knowledgeable subject matter experts, offering over 6 CE's, will complement an engaging supplier and buyer trade show during this time of learning and networking.

The Sponsor and Exhibitor offerings at the MEETS Conference provide a variety of opportunities with price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections you desire.



TITLE SPONSORSHIP: \$5,000

3 Opportunities Available

- Two (2) Event Registrations
- Stage Time at General Session (5 Minutes)
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List



Advertising Through Chapter Channels

- 6 Months of Advertisement on MPI New Jersey Website
- 6 Months of Advertisement in Monthly Chapter Newsletter
- 6 Months of Advertisement included in Monthly Events Email
- 6 Social Media Posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!

MPI NEW JERSEY MEETS CONFERENCE



BREAKFAST SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Sponsor of Breakfast on March 5th - Opportunity to brand breakfast area
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List



Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts

LUNCH SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Sponsor of Lunch on March 5th - Opportunity to brand lunch area
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts

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WELLNESS ROOM SPONSORSHIP: \$2,000

2 Opportunities Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Wellness Room Sponsor - Opportunity to brand wellness room and provide wellness activity
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts

BREAK SPONSORSHIP: \$1,750

2 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Sponsor of Networking Break
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



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MPI NEW JERSEY MEETS CONFERENCE



LANYARD SPONSORSHIP: \$1,750

1 Opportunity Available

- One (1) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Lanyard
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



TOTE BAG SPONSORSHIP: \$1,500

4 Opportunities Available

- One (1) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Tote Bag
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



CORPORATE SOCIAL RESPONSIBILITY SPONSORSHIP: \$1,500

1 Opportunity Available

- One (1) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Sponsor of the Corporate Social Responsibility Outreach
- A portion of sponsorship will be donated to the conference supported charity
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts

EXHIBITOR: \$1,000

10 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts



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ABOUT MPI NEW JERSEY'S ANNUAL GOLF EVENT

The Annual Golf Event has been a signature event for MPI New Jersey for over 25 years. This event gathers suppliers from all over the country and planners from the tri-state area for a full day of networking and fun! With over 200 attendees annually, you are certain to make new connections or reconnect with a few old friends.



Our highly anticipated Golf Event will be back for a 26th time on June 25, 2024. Join us because... **NOBODY DOES GOLF LIKE MPI NEW JERSEY!**

GOLF FOURSOMES - \$1,550

27 Foursomes Available

Golf is one of the best ways to get hours of face time with your clients and strengthen industry connections. We play a shotgun start and best ball for an enjoyable day of play for all.

This package includes breakfast, lunch, closing reception, greens fees and cart fees for four (4) players.

PUTT, SIP & DINE FOURSOMES - \$950

10 Foursomes Available

Our **NEWEST** activity Putt, Sip & Dine is ideal for those that want to work on their short game while entertaining clients and strengthening industry connections. After a round on the mini-golf course you'll visit Crystal Springs amazing wine cellar for a tour & tasting with the Resort's sommelier.

This package includes lunch, closing reception, a round of mini-golf, and wine tasting in the Crystal Springs Wine Cellar for four (4) players.



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CLOSING RECEPTION SPONSORSHIP - \$6,500

1 Opportunity Available

- One (1) Golf or Putt, Sip & Dine Foursome
- Sponsorship of the Closing Reception
- Closing Reception Stage Time (5 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Closing Reception Sponsor has the option to decorate the closing reception room to match your company theme and provide giveaways to participants.

GRILL STATION SPONSORSHIP - \$4,000

1 Opportunity Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Lunch Grill Station
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Grill Station Sponsor has the option to decorate the Grill Station location to match your company theme and provide giveaways to participants.

PUTT, SIP & DINE SPONSORSHIP - \$3,500

NEW SPONSORSHIP: 1 Opportunity Available

- One (1) Putt, Sip & Dine Foursome
- Sponsorship of the Putt, Sip and Dine activity including lunch, mini-golf and wine cellar tasting
- Opportunity to welcome all Putt, Sip & Dine attendees during lunch (3 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor has the option to decorate the Putt, Sip & Dine lunch room to match your company theme and provide giveaways to participants.



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BEVERAGE CART SPONSORSHIP - \$3,000

3 Opportunities Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Beverage Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme and provide giveaways to participants.

MONDAY EVENING WELCOME DINNER SPONSORSHIP - \$2,500

NEW SPONSORSHIP: 1 Opportunity Available

- Two (2) Event Registrations Monday Evening Welcome Dinner
- Sponsorship of the Monday, June 24th Evening Welcome Dinner
- Welcome Dinner Stage Time (3 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception on Tuesday, June 25th
- Logo in Select Promotional Materials
- Post-Event Attendee List

Monday Evening Welcome Dinner Sponsor has the option to decorate the welcome dinner room to match your company theme and provide giveaways to participants.

Note: The Monday Evening Welcome Dinner has a heavy supplier attendance.



ANNUAL GOLF EVENT



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HOLE SPONSORSHIP - \$1,500

18 Opportunities Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On-course exhibit Booth at Tee Box
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Hole Sponsors have the option to decorate the booth to match your company theme and provide giveaways to participants.

FLAG SPONSORSHIP - \$1,000

1 Opportunity Available

- Company Logo Displayed On Course Flags at each of the 18 Holes
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

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AROMATHERAPY CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Aromatherapy Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 150 towels to distribute on the course.

Cart Sponsor has the option to decorate the cart to match your company theme.

BOTTLED WATER CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Bottled Water Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 300 bottles of water to distribute on the course.

Outside food & beverage is not permitted, must be purchased through the Resort.

Cart Sponsor has the option to decorate the cart to match your company theme.



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CIGAR CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Cigar Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor must provide a minimum of 150 cigars to distribute on the course.

Cart Sponsor has the option to decorate the cart to match your company theme.

SNACK CART SPONSORSHIP - \$950

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Snack Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Snack Cart Sponsor must provide a minimum of 250 snacks to distribute on the course.

Outside food & beverage is not permitted, must be purchased through the Resort.

Cart Sponsor has the option to decorate the cart to match your company theme.

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GOLF CART SPONSORSHIP - \$650

1 Opportunity Available

- Company Logo Displayed on all Golf Carts
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

PUTTING CONTEST SPONSORSHIP - \$650

1 Opportunity Available

- One (1) Event Registration to Breakfast and Pre-Tournament Activities
- Sponsorship of Pre-Tournament Putting Competition during Breakfast
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor must provide Two Prizes to be Awarded to Contest Winners.

Putting Contest Sponsor has the option to decorate the putting green to match your company theme and provide giveaways to participants.

Sponsorships are available on a first come first serve basis and must be reserved on the MPI New Jersey Annual Golf Event registration website.

Any questions contact admin@mpinewjersey.org

ANNUAL GOLF EVENT



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ABOUT THE ANNUAL CMP/CMM RECOGNITION EVENT

Established in 2016 this event brings together and honors those in our community who have dedicated themselves to elevate our profession through continuing education by earning a CMP or CMM designation. The event has long been a favorite event for our members to connect with like-minded professionals and grow their network.

The Annual CMP/CMM Recognition Event will take place in September of 2024 and we could not be more excited to give our attendees the opportunity to chat, connect and collaborate. We will also present the Joanne Dennison, CMP Award recognizing excellence in our field.

The Sponsor and Exhibitor offerings at the Annual CMP/CMM Recognition Event provide opportunities for a variety of Sponsors to participate and support the event. Take a look and reserve your space to get the exposure and connections you desire.



PREMIER SPONSOR: \$4,000

1 Opportunity Available

- Two (2) event registrations
- Podium/Screen time available at program (3 minutes)
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month Advertisement included in Monthly Events Email
- 2 Social Media Posts



CMP/CMM RECOGNITION EVENT



SPEAKER SPONSOR: \$3,000

1 Opportunity Available

- One (1) event registration
- Recognized as speaker sponsor and ability to introduce the speaker
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

CMP/CMM LOUNGE SPONSOR: \$2,500

1 Opportunity Available

- One (1) event registration
- Ability to welcome CMP and CMM Attendees into the lounge and brand the space
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

FINALE SPONSOR: \$2,500

1 Opportunity Available

- One (1) event registration
- Recognition as the Finale sponsor which includes an after-meal reception with a surprise giveaway to CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

BOOK SPONSOR: \$1,500

1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the speaker book giveaway to CMP/CMM attendees
- Company logo on the gift bag
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

TOAST SPONSOR: \$1,000

1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the Congratulatory Toast
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

GIFT BAG SPONSOR: \$1,000

4 Opportunities Available

- One (1) event registration to program
- Company logo on gift bag given away to all CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts