

2019-2020
Partnership
Opportunities



 MPI
TAMPA BAY
AREA
CHAPTER

 MPI
Top Performing
CHAPTER AWARD

 MPI
Overall Leadership
2019 CHAPTER MERIT AWARD

 MPI
Volunteer Engagement
2019 CHAPTER MERIT AWARD

A NOTE FROM THE DESK OF THE PRESIDENT

"MPI Tampa Bay Area Chapter is the organization where you can grow professionally and personally while building relations that will last a lifetime. We are welcoming of all diversities, cultures and professions and we invite everyone to get involved. Whether you are in the industry as a planner or supplier or even what part of Tampa Bay you are from, you are welcome here as we are MPI "One Bay!"

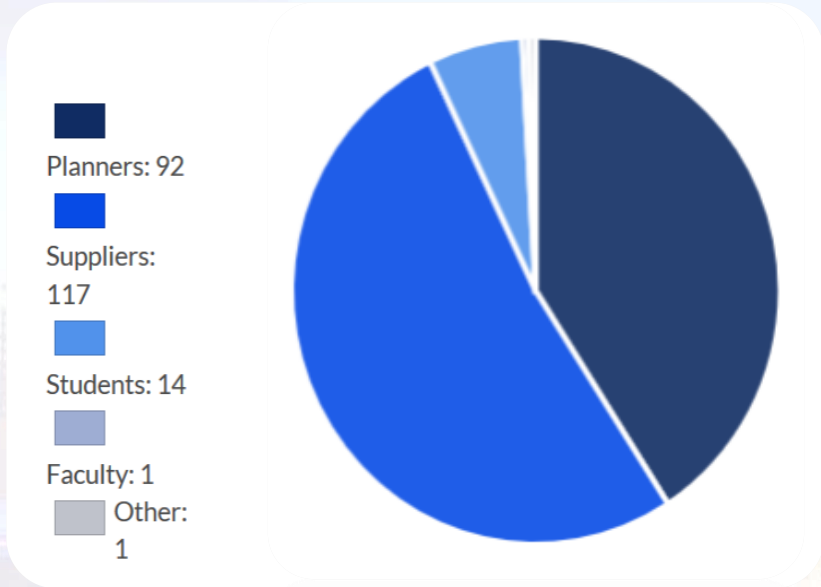


Nevar Campbell, CMP
Sales & Events Manager,
The Florida Aquarium

MPITBA President
2019-2020



HELPING YOU ACHIEVE YOUR GOALS



\$121M
in buying
power locally!

Members “BUY MPI”
because they know the
value of working with a
company
with values and integrity

When you partner with MPI Tampa
Bay, you’re not only reaching the
current chapter, you are engaging with
the entire industry

PREMIERE NETWORKING & EDUCATION



Quarterly Education Events

Taking place during lunch or as an afternoon reception.
Receive CEUs towards your CMP



After 5 Networking

Evening networking events across Tampa Bay including
“South of the Skyway”



Special Events

Events include our Winter Soiree, Yappy Hour benefitting
the Humane Society of Tampa Bay, and our
Night of Legends Awards Gala



Meetings Academy

Our annual education day with elevated programming and
networking opportunities

QUARTERLY EDUCATION EVENTS



Our Educational Programs provide you with an effective opportunity to showcase your property, product or service and increase your visibility to hundreds of Tampa Bay-based planners and suppliers. Our Monthly Educational Programs are presented by industry experts and include a wide variety of relevant and engaging topics.

Upcoming Monthly Educational Program Dates:

Feb 12 | 11-1:30pm | StarLite Cruise

May 20 | 4:30-6:30pm | Epicurean Hotel

July 23 | 11-1:30pm | Westshore Hilton Hotel

QUARTERLY EDUCATION EVENTS

Single Education Program Sponsor | \$600

- Recognition as a sponsor at the event (Educational Sponsor)
- Two to three (2-3) minutes at the podium to address the attendees
- Logo/company name displayed at event
- Logo on event registration page
- Logo recognition on marketing materials for the event – E-Newsletter
- Logo on MPI Tampa Bay Area Chapter website sponsor page for one (1) month
- One (1) complimentary registration to the event
- Table Host

Annual Education Program Sponsor – 4 Programs | \$2,000

- All benefits listed above for Single Education Program Sponsor, but for all five (5) meetings
- 6ft tabletop display at each event
- Logo on MPI Tampa Bay Area Chapter website home page for five (5) months
- Two (2) Social Media Posts throughout the year highlighting your company as a sponsor

Table Host – Starting at \$25 per Table per Program

- Company name displayed on hosted table
- Host to bring small goodies and/or marketing on their company for their business
- Dedicated time at beginning of program for Table Hosts to speak about their business to entire table and hand out business cards
- Table Host recognition by emcee during announcements
- Company logo displayed on screen during introductions

Table Host – Enhancements

- \$10 – Social Media Shout Out
- \$10 – Three Minute Podium Time
- \$5 – Promos/Giveaways on all tables
- \$5 – Table at Registration
- “All In Package” for \$50

AFTER FIVE EVENTS



After 5 programs allow our members and guests the opportunity to network and build relationships with industry professionals and colleagues in an informal setting. Sponsoring an After 5 or event is an effective opportunity to have face-to-face time in a casual environment over a glass of wine.

2020 After 5 & Breakfast Club Networking Dates:

Jan 16 | 5-7:00pm | After 5- Bay Club at Westshore Yacht Club

Feb 18 | 5-7:00pm | After 5- Armature Works

March 23 | 5-7:00pm | After 5 S.O.S - Location TBD

April 23 | 5-7:00pm | After 5 – The Pub

Jun 10 | 5-7:00pm | After 5 S.O.S - Location TBD

*Note: Dates are subject to change

Single After 5 Sponsor | \$100

- Recognition as a sponsor at the networking event
- 2-3 minutes to address the attendees
- Table top to display at sponsored event
- Logo recognition on marketing materials for sponsored event – E Newsletter
- Logo on event registration page
- One (1) complimentary After 5 / Breakfast Club registrations for sponsored event

Annual After 5 Sponsor – 6 Events | \$500

- All benefits listed above for Single After 5/Breakfast Club Sponsor, but for all six (6) events
- Two (2) Social Media Posts through the year highlighting your company as a sponsor

MEETINGS ACADEMY 2020



MPI Tampa Bay Area Chapter continues its focus on providing best-in-class educational opportunities for member and non-member industry professionals. We offer a unique opportunity for industry professionals to receive CEUs towards their CMP. This full-day event provides valuable education and networking opportunities in a condensed format and an incredible venue.

April 28, 2020
Marriott Water Street

Meetings Academy | \$2,000 for General Session Event Sponsor

- Logo/company name displayed at event
- Two to Three (2-3) minutes at the podium to address the attendees
- Logo recognition on marketing materials for event – E-Newsletter
- Logo on MPI Tampa Bay Area Chapter website home page for (2) months leading up to the event
- Logo on event registration page
- One (1) complimentary registration for event
- One (1) Social Media Post prior to event highlighting your company as a sponsor

Additional Sponsorship Opportunities – Please inquire regarding availability

- Break Sponsor - \$300
- Breakout Session Sponsor - \$750
- Evening Reception Sponsor - \$1,500

SPECIAL EVENTS



Our most highly anticipated and popular chapter networking events of the year, the MPI Tampa Bay Area **Winter Soiree, Game Night, & Night of Legends** are a festive way to celebrate, connect and recognize our members!

Winter Soiree – Roaring into the 20's
Dec 17, 2020 | 6-10pm | The Vault

Game Night
June 2020 | 5-8pm | Splitsville Sparkmans Wharf

Night of Legends
June 2020 | 6-10pm | TBD

*Note: Dates are subject to change

Additional Sponsorship Opportunities **Please inquire regarding availability** **and price**

- Bar / Food Station Sponsor
- Entertainment Sponsor
- Awards Sponsor
- WOW Sponsor

Special Event Platinum Sponsor | \$1,000

- Recognition as a sponsor at the sponsored event (Event Sponsor)
- Two to three (2-3) minutes at the podium to address the attendees
- Logo/company name displayed at sponsored event
- Logo recognition on marketing materials – E-Newsletter
- Logo on MPI Tampa Bay Area Chapter website home page for two (2) months
- Logo on event registration page
- One (1) complimentary registration for sponsored event
- One (1) Social Media Post prior to event highlighting your company as a sponsor

DIGITAL ADVERTISING

Bottom Center of Chapter Homepage

Member - \$100 per month / Non-member - \$200 per month

450 x 100 pixels

Right Side of Chapter Homepage

Member - \$50 / Non-member \$125

220 x 100 pixels

***Select Placement – Top Right Member - \$65 Non-member \$150*

eFocus (Tampa Bay Chapter E-Newsletter)

Member- \$50 / Non-member \$100

Sent out once a month during the 1st week of the month (members and prospective members) – Not a dedicated piece

220 x 100 pixels

E-blast (Separate Article from E-Newsletter)

Member - \$250 / Non-member - \$400

Your ad is included in our weekly e-blast of upcoming events (members and prospective members) – Not a dedicated piece - Dates are subject to marketing availability

220 x 100 pixels

Social Media Takeover

Member - \$100 / Non-member - \$150

Your ad/content featured on our Facebook, Instagram, and LinkedIn outlets

Limited to (1) Social Media take over per month

10% discount for 6 months; 20% discount for 12 months of advertising