



**TAMPA BAY
AREA
CHAPTER**

Sponsor Prospectus

About the Chapter

Established in 1987, the Tampa Bay Area Chapter of Meeting Professionals International (MPI) boasts 200 members in the seven county area in the Tampa Bay region.

When you join MPI Tampa Bay Area, you become part of an organization dedicated to your personal and career success. You'll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.

MPI Tampa Bay Area is the recipient of the 2012 MPI RISE Award honoring leadership, impact and innovation. MPI Tampa Bay Area was also recognized as Top Performing Chapter in 2018, 2019, 2022, and 2023.

By supporting MPI, you will be personally connected to your industry and be part of a professional community that makes up the event management and planning network of Tampa Bay. You will have access to top professionals in the industry both locally and internationally.

Globally MPI Members have more than \$22 Billion in buying power.



2024 BOARD OF DIRECTORS



American Accounting Association

AAA

Bicsi

Busch Gardens TAMPA BAY

Chalette Michelle & Company
POWER MEETINGS. STRATEGIC EVENTS. BUSINESS MANAGED.

Cornerstone MEETINGS & EVENTS

arden solutions

CONFERENCE DIRECT

EnsembleIQ

FAST-TRACK CITIES INSTITUTE

GULF OF MEXICO Fishery Management Council

HEUG Higher Education User Group

DCE PRODUCTIONS

HB HELMSBRISCOE

higher logic

ICE IS FOOD! IPIA INTERNATIONAL PACKAGED ICE ASSOCIATION All ICE should be this good!

INCENTIVE MEETING SERVICES

imms

Innovative PLANNERS

Indiana University

Jackson's BISTRO • BAR • SUSHI

LEAP MCKESSON

la

mip Meeting & Incentive Professionals

NALC

NACM TAMPA National Association of Credit Management Driving results

NSU Florida

On|Point A Destination and Event Management Company

PARSONS

PayPal

PARAGON EVENTS

Savvy EVENTS & ENTERTAINMENT SEE the difference

SMACNA

SOCIETY OF ACTUARIES

stryker

Suncoast Meetings & Events Building Relationships and Successful Events

St. Jude Children's Research Hospital

TAMPA BAY CHAMBER

TGH Tampa General Hospital

Tampa International Airport

THE Link {event professionals, inc.}

TechData

Trellance

USE HEALTH

Vector Solutions

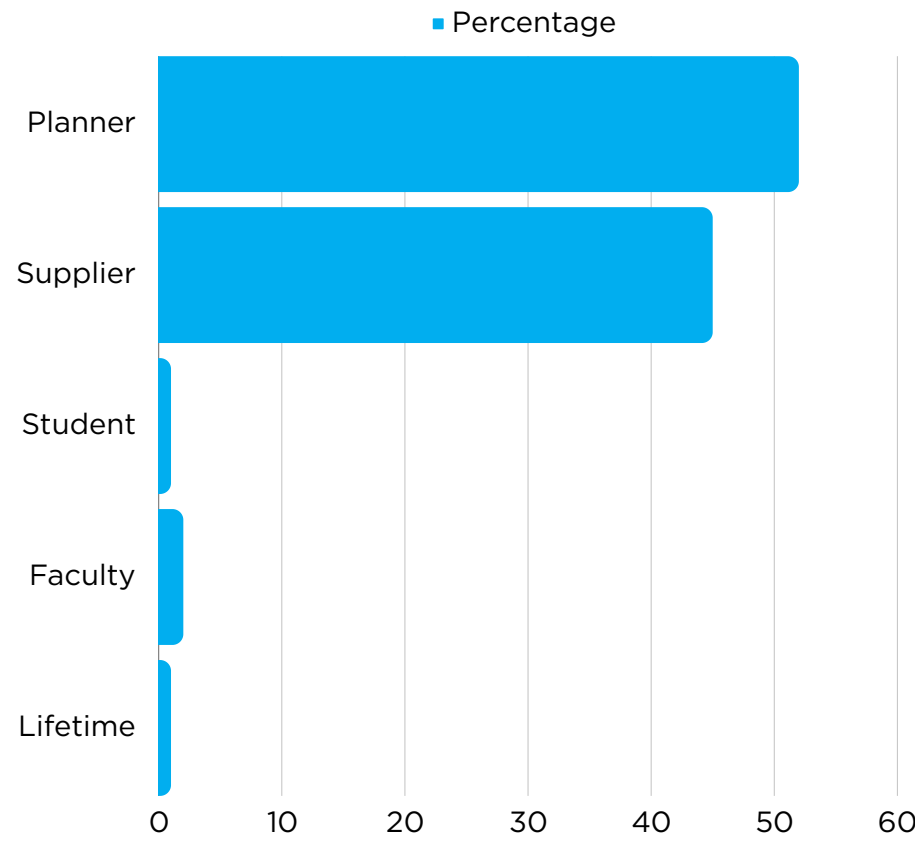
WOUNDED WARRIOR PROJECT



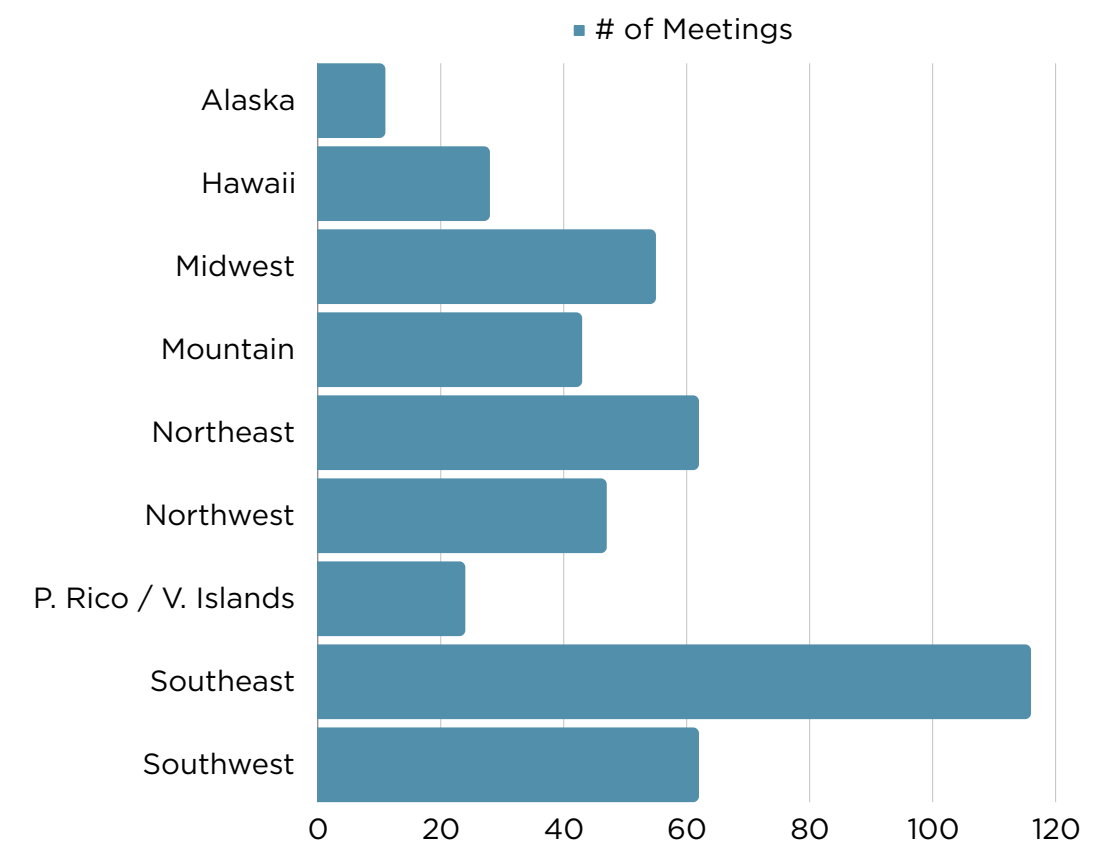
\$136,475,000

MEMBER BUYING POWER

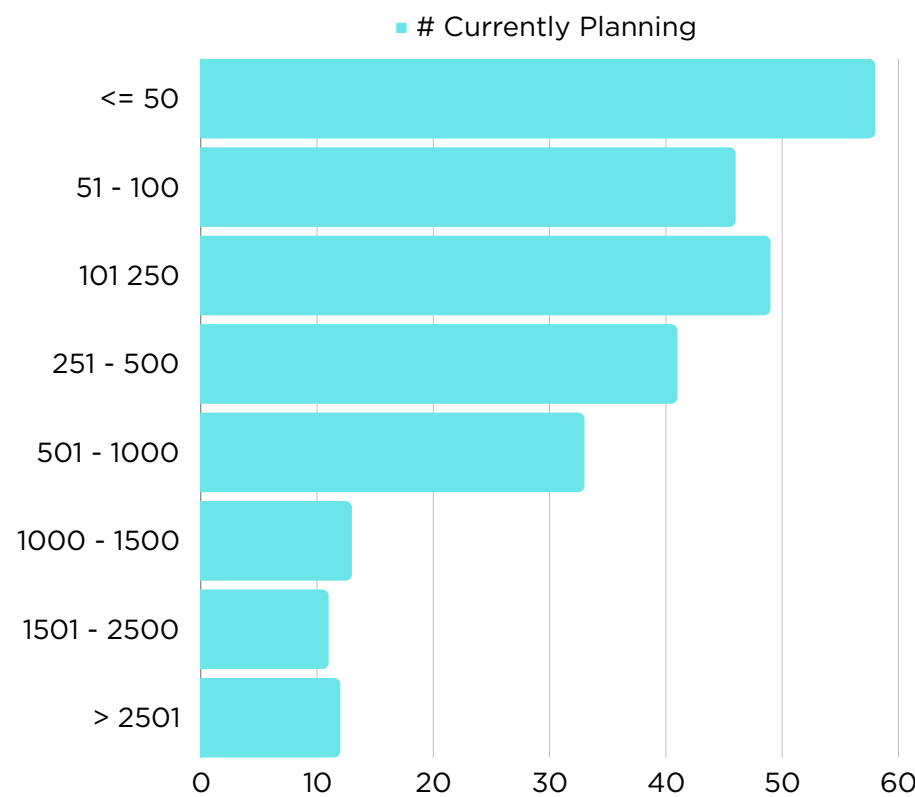
Membership Overview



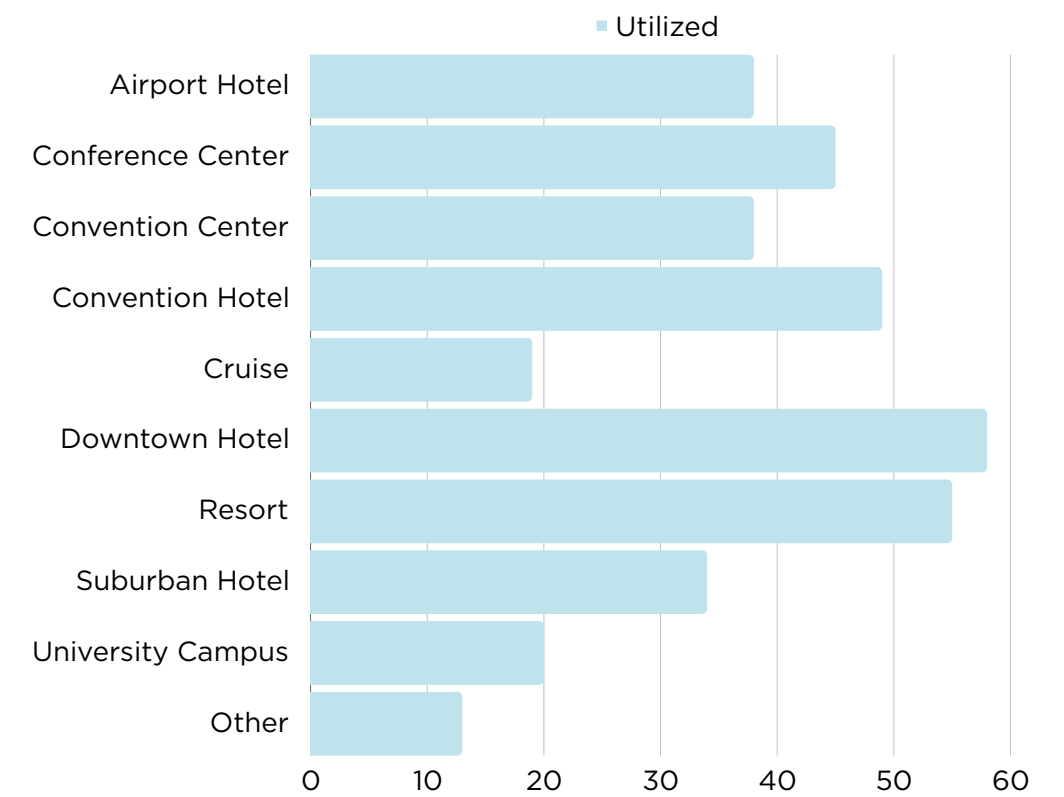
Planning Locations



Meeting Sizes



Facility Utilization



Benefits of Sponsorship

**Partnering with MPI Tampa Bay Area Chapter
can benefit YOU! How?**



**Gain maximum exposure to
200 MPI Tampa Bay Area
members and all over the state
with fellow MPI Florida Chapters:
North Florida, Greater Orlando
and South Florida.**



**Strengthen your
organization's brand
and build awareness
amongst a target
audience interested
in partnership.**



**Network with
colleagues, reinforce
existing relationships,
and develop new
strategic
partnerships.**




**Access a growing
network of industry
partners.**



**Increase your marketing
opportunities, including
visibility on the MPI
Tampa Bay Area's
website, e-mail
communications, and
social media.**

Thank You to Our 2023 Partners!





Sponsorship Packages

** All Sponsorship Packages effective for 1 full year on executed sponsor agreement date*

PLATINUM \$15,000

Five (5) Social Media Posts shared on all active channels
(Instagram, Facebook, LinkedIn)

One (1) piece of collateral given to each attendees at MPI TBA
Annual Event (Meetings Academy) and two (2) Education Events

One (1) Social Media takeover campaign: video content to Instagram and
Facebook stories for 24 hours, company tagged in post with ability to re-post

One (1) article in Chapter E-Newsletter

Advertorial in Chapter E-Newsletter for 6 months

Two (2) dedicated emails sent to chapter membership

Meetings Academy Inclusions

Listed as **Title Sponsor**

Speaking opportunity at Welcome

90-second or less marketing video played at event

Two (2) Complimentary Registration Tickets

One (1) Tabletop Display

MPI Tampa Bay Area Chapter Events

Five (5) Complimentary Tickets to any Chapter Event

(combined or individual events)

Tabletop Display at one (1) Chapter Event

DIAMOND \$12,000

Five (5) Social Media Posts shared on all active channels
(Instagram, Facebook, LinkedIn)

One (1) piece of collateral given to each attendees at MPI TBA
Annual Event (Meetings Academy) and two (2) Education Events

One (1) Social Media takeover campaign: video content to Instagram and
Facebook stories for 24 hours, company tagged in post with ability to re-post

One (1) article in Chapter E-Newsletter

Advertorial in Chapter E-Newsletter for 6 months

Two (2) dedicated emails sent to chapter membership

Meetings Academy Inclusions

Keynote Sponsor

(Introduce Keynote w/ 2-minute speaking opportunity)

Two (2) Complimentary Registration Tickets

One (1) Tabletop Display

MPI Tampa Bay Area Chapter Events

Five (5) Complimentary Tickets to any Chapter Event

(combined or individual events, excluding fundraisers)

Tabletop Display at one (1) Chapter Event

(excluding fundraisers)





EMERALD

\$10,000

Four (4) Social Media Posts shared on all active channels (Instagram, Facebook, LinkedIn)

One (1) piece of collateral given to each attendees at MPI TBA Annual Event, Meetings Academy and two (2) Education Events

One (1) Social Media takeover campaign: video content to Instagram and Facebook stories for 24 hours, company tagged in post with ability to re-post

One (1) article in Chapter E-Newsletter

Advertorial in Chapter E-Newsletter for 3 months

One (1) dedicated email sent to chapter membership

Meetings Academy Inclusions

Lunch Sponsor

2-minute speaking opportunity during lunch

One (1) Complimentary Registration Ticket

One (1) Tabletop Display

MPI Tampa Bay Area Chapter Events

Five (5) Complimentary Tickets to any Chapter Event
(combined or individual events, excluding fundraisers)

Tabletop Display at one (1) Chapter Event

(excluding fundraisers)

GOLD

\$5,000

Three (3) Social Media Posts shared on all active channels (Instagram, Facebook, LinkedIn)

One (1) piece of collateral given to each attendees at MPI TBA Annual Event, Meetings Academy and two (2) Education Events

One (1) Social Media takeover campaign: video content to Instagram and Facebook stories for 24 hours, company tagged in post with ability to re-post

One (1) article in Chapter E-Newsletter

One (1) dedicated email sent to chapter membership

Meetings Academy Inclusions

Evening Reception Sponsor

2-minute speaking opportunity at start of Reception

One (1) Complimentary Registration Ticket

One (1) Tabletop Display

MPI Tampa Bay Area Chapter Events

Two (2) Complimentary Tickets to any Chapter Event
(combined or individual events, excluding fundraisers)

Tabletop Display at one (1) Chapter Event

(excluding fundraisers)



TAMPA BAY AREA CHAPTER

SILVER

\$2,500

Two (2) Social Media Posts shared on all active channels
(Instagram, Facebook, LinkedIn)

One (1) article in Chapter E-Newsletter

Meetings Academy Inclusions

Breakout Sponsor

2-minute speaking opportunity introducing breakout session

One (1) Complimentary Registration Ticket

One (1) Tabletop Display

MPI Tampa Bay Area Chapter Events

Two (2) Complimentary Tickets to any Chapter Event
(combined or individual events, excluding fundraisers)

Tabletop Display at one (1) Chapter Event
(excluding fundraisers)

RUBY

\$1,500

One (1) Social Media Post shared on all active channels
(Instagram, Facebook, LinkedIn)

Meetings Academy Inclusions

One (1) Tabletop Display

MPI Tampa Bay Area Chapter Events

Tabletop Display at one (1) Chapter Event
(excluding fundraisers)

Digital Promotion Opportunities

Chapter Website - Ad Placements



Stake your place on the MPI Tampa Bay Area Chapter's website, featured prominently by key content on *entire* run of site (listed under "Chapter Advertisement"):

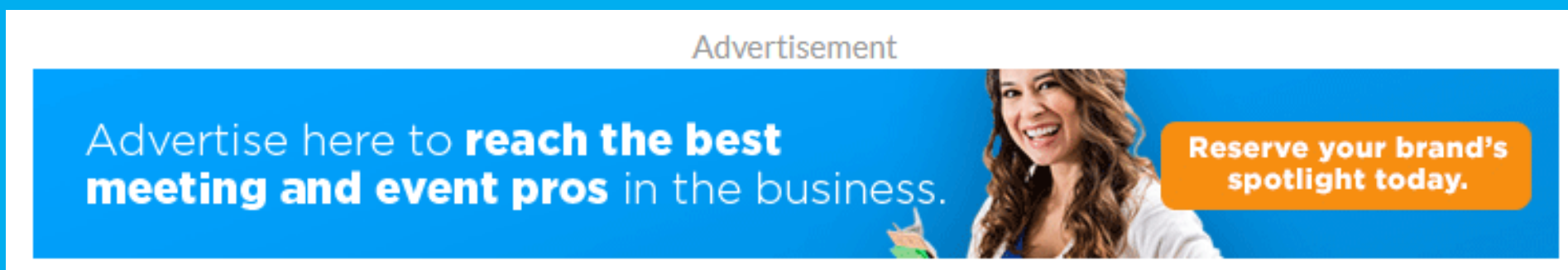
Rectangle (300 x 250 pixels)

3 months	\$500
6 months	\$800
1 year	\$1,500

Lower Leaderboard (728 x 90 pixels)

3 months	\$325
6 months	\$625
1 year	\$1,200

*Rectangle Sample



*Lower Leaderboard sample

Digital Bundles

\$850

3 Month Bundle

- One (1) Rectangle 3-month placement
- Two (2) Dedicated Email Features in 3-month period
- One (1) Social Media Feature Post

\$1,200

6 Month Bundle

- One (1) Rectangle 6-month placement
- Three (3) Dedicated Email Features in 6-month period
- Two (2) Social Media Feature Posts

\$200

Social Media Post

- One (1) post featured on LinkedIn, Instagram, Facebook

**All packages in effect from date of posting.*



THANK YOU

FOR YOUR PARTNERSHIP

Contact

Please direct any questions to:

Derek Enos

Director of Strategic Alliance

MPI Tampa Bay Area Chapter, 2024 Board of Directors

denos@yachtstarship.com

